



G. CARLTON ADKINS

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May 10, 1983

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May 10, 1983

FROM: H GAISCH 10TH MAY, 1983

TO: MESSRS G C ADKINS, A HOLTZMAN, LEGAL

RE BARCLAY, GENEVA CASE

IN REACTING TO OUR WRIT AGAINST BAT OF 6TH MAY, 1983, THE  
THIRD SECTION OF THE GENEVA COURT OF JUSTICE ISSUED A  
PRELIMINARY INJUNCTION, THE ESSENCE OF WHICH IS AS  
FOLLOWS:

- FORBIDDING BAT TO STATE IN THEIR PUBLICITY THAT THE  
COURT HAD JUDGED THAT THE CONSUMER CAN, WITHOUT  
QUALIFICATION, RELY ON THE INDICATIONS OF THE CONTENT OF  
NOXIOUS SUBSTANCES PRINTED ON THE PACK OF BARCLAY  
CIGARETTES, I.E. 1 MG TAR AND 0.2 MG NICOTINE, AS WELL AS  
THAT THE COURT HAD CONFIRMED THE INTEGRITY OF THE PRODUCT  
AND ITS MANUFACTURER.

THIS DECISION HAS IMMEDIATE EFFECT BUT A HEARING WILL  
TAKE PLACE ON 25TH MAY GIVING BOTH PARTIES THE  
OPPORTUNITY TO EXPRESS THEIR POINTS OF VIEW.

DETAILS FOLLOW BY MAIL.

KIND REGARDS

H GAISCH

COPY MR THOMA

REPLY VIA ITT

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